



March 9, 2018

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(Stock Code 1518, First Section of the Tokyo Stock Exchange and Fukuoka  
Stock Exchange)  
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### Notice concerning changes to the shareholder special benefit program

We hereby announce that on March 9, 2018, the Board of Directors of Mitsui Matsushima Co., Ltd. (“the Company”) passed a resolution to change the shareholder special benefit program as follows.

#### 1. Purpose of changes to the shareholder special benefit program

The Company offers a shareholder special benefit program to show our appreciation to shareholders for their continuous support, to deepen their understanding of the businesses of the Mitsui Matsushima group (“the Group”), and to increase the attractiveness of investing in the Company’s shares.

The Company has decided to expand and improve the shareholder special benefit program in a bid to allow more shareholders to continue enjoying the products and services of the Group and enhance the attractiveness of the Company as an investment destination.

#### 2. Details of changes to the shareholder special benefit program

##### (1) M&M Service Co., Ltd. Discount coupon (3,000 yen) <Addition of a new participating facility>

In addition to the existing participating facilities, coupons can be used at Mitsui Minato Club (Omuta-shi, Fukuoka, Japan), one of the facilities operated by the Group and also a tangible cultural heritage property of Omuta-shi, Fukuoka Prefecture, Japan. (At Mitsui Minatoclub, coupons are good for dining only.)

\*Please refer to #1 in the appendix.

##### (2) Hanabishi-sewing Co., Ltd. Gift coupon for custom-made items (5,000 yen)

##### <Expansion of criteria for eligible shareholders and the addition of 10,000-yen coupons>

(a) The criteria for eligible shareholders and gift coupons to be given will be changed as follows.

- Eligible number of shares owned and gift coupons to be given:

(Current) 1,000 shares or more: One 5,000-yen coupon

⇒ (New) 100 shares (one trading unit) to less than 1,000 shares: One 5,000-yen coupon

1,000 shares or more: One 10,000-yen coupon

- Eligible holding period: (Current) 3 years or longer ⇒ (New) To be abolished

(b) Eligible products will be changed as follows.

Suits, jackets, bottoms, coats and dress shirts

⇒ (New) Suits, jackets and coats only

\* Please refer to #2 in the appendix.

### 3. Date of change

These changes to the shareholder special benefit program will take effect starting with listings on the shareholder registry as of March 31, 2018 (coupons to be sent in June 2018).

### 4. Appendix

“Shareholder special benefit program of Mitsui Matsushima Co., Ltd.”

(Appendix)

## Shareholder special benefit program of Mitsui Matsushima Co., Ltd.

### 1. Discount coupons (3,000 yen) of M&M Service Co., Ltd.

#### (1) Eligible shareholders

In accordance with the number of shares held as shown below, discount coupons (3,000 yen) will be given to shareholders who hold at least one trading unit (100 shares) of shares of Mitsui Matsushima Co., Ltd. (“the Company”) as recorded or listed on the shareholder registry as of March 31 of each year, the record date.

No. of shares held: 100 shares (one trading unit) to less than 1,000 shares: 2 coupons

No. of shares held: 1,000 shares to less than 3,000 shares: 4 coupons

No. of shares held: 3,000 shares or more: 6 coupons

#### (2) Participating facilities (17 facilities in all)

[Kyoto Pref.] <Kameoka> Satoyama no Kyujitsu Kyoto  
Keburikawa

[Yamanashi Pref.] <Yatsugatake> Yatsugatake Hotel Fuuka

[Mie Pref.] <Isheshima> Shiomisaki no Yu Sunperla Shima

[Ishikawa Pref.] <Noto> Chirihama Hotel Yubana

[Tochigi Pref.] <Nasu> Nasu-no-mori Village

[Chiba Pref.] <Kamogawa> Minamiboso Kamogawa Kuroshioso

[Kanagawa Pref.] <Hakonegora> Gora Kazenone

[Yamanashi Pref.] <Yamanakako> Panorama Inn Yamanakako

[Fukuoka Pref.] <Omuta> Mitsui Minato Club (\* Change announced in this notice: addition to the existing participating facilities)

[Mie Pref.] <Kumano> Resort Kumano Club

[Kyoto Pref.] <Rakuhoku> Apical Inn Kyoto

[Mie Pref.] <Toba> Iseshimanonamine Kairo

[Fukui Pref.] <Wakasa> Hotel Uminpia

[Tochigi Pref.] <Kinugawa> Kinu no Keikoku Hekiryu

[Gunma Pref.] <Minakami> Kazekodachi no Kawabe Shimeikan

[Shizuoka Pref.] <Gotemba> TOTO Forest Higashifuji

[Oita Pref.] <Beppu> Beppu Housenso

\* Participating facilities are subject to change.

\* For details about each facility, please visit the Japanese-language website of Oyadonet (<http://www.oyadonet.com/>) run by M&M service Co., Ltd.

#### (3) Terms and conditions for coupon redemption

One coupon (3,000 yen) per person per one-night stay can be used at any of the facilities above (excluding Mitsui Minato Club\*). The coupons cannot be used when a guest is dining only.

\* One coupon (3,000 yen) per person per meal can be used at Mitsui Minato Club. Please note that no change will be given.

#### (4) Blackout period

The coupons cannot be used on the blackout dates (New Year’s Holiday, Bon Festival and Golden Week) written on the coupons.

#### (5) How to redeem coupons

Please call one of the facilities directly and indicate that you wish to use a coupon(s) when making a reservation. Please make sure to confirm your intention to use a coupon(s) with a representative of the facility at reservation as coupons may not be valid for some plans at some facilities. Please call the facility directly to make a reservation.

#### Mitsui Minatoclub (Operations by M&M Service Co., Ltd. began June 2017)



Mitsui Minato Club is a historical heritage building built in 1908 and, as Mitsui’s guest house, provided a place for Mitsui *zaibatsu* (finance group) and government and business leaders to socialize. This year, we will renovate the Mitsui Minato Club, with Mr. Hiroyuki Sakai, the renowned French Iron Chef on board as the restaurant supervisor. Both the building and facilities will be renovated (scheduled to reopen at the beginning of April 2018). Why not celebrate your anniversary or other festive occasions with your loved ones at the restaurant in this historic building, a tangible cultural heritage property of Omuta City, Fukuoka Prefecture?

2. Discount coupons (5,000 yen / 10,000 yen) for custom-made items of Hanabishi-sewing Co., Ltd.

- (1) Eligible shareholders (\*Change made this time: Expansion of the criteria for eligible shareholders and the addition of 10,000-yen coupons)

In accordance with the number of shares held as shown below, a discount coupon(s) for custom-made items will be given to shareholders who hold at least one trading unit (100 shares) of the Company's shares as recorded or listed on the shareholder registry as of March 31 of each year, the record date.

No. of shares held: 100 shares (one trading unit) to less than 1,000 shares: One 5,000-yen coupon

No. of shares held: 1,000 shares or more:..... One 10,000-yen coupon

- (2) Participating shops (19 shops in all)

Sapporo Shop      Hokuidori Shop   Morioka Shop    Sendai Shop    Yamagata Shop    Niigata Shop  
 Shinmaebashi Shop   Tokyo Shop      Ginza Shop      Shibuya Shop   Shimbashi Shop   Ikebukuro Shop  
 Jiyugaoka Shop    Chiba Shop      Hachioji Shop    Yokohama Kannai Shop   Yokohama Bashamichi Shop  
 Iwatsuki Kakura Shop    Shizuoka Shop

\* Shop hours: 11:00 a.m. - 7:30 p.m. (Iwatsuki Kakura Shop and Shinmaebashi Shop: 10:30 a.m. – 7:00 p.m.)

\* All shops are closed on Wednesdays. Summer holiday is from August 8 to 15.

Please contact each shop for year-end through New Year holidays.

\* Please visit the website of Hanabishi-sewing Co., Ltd. below for details of each shop (19 shops in all).

<http://hanabishi-housei.co.jp/shop/> (Japanese)

- (3) Terms and conditions of coupon redemption (\*Change made this time: eligible products)

Suits, jackets and coats only.

- (4) Blackout period

No blackout period.

- (5) How to redeem coupons

Please visit any shop listed above and present coupon(s) at the till. The coupon value will be deducted from the total amount. (Please note that coupons cannot be exchanged for cash.)

\*Up to one coupon per item.

\* Coupons cannot be redeemed when purchasing items on the website.

**About Ginza shop (Opened in March, 2017)**



**[Access]**

- 1-minute walk from Exit No. 6 of Ginza 1-chome Station on Tokyo Metro Yurakucho Line
- 5-minute walk from A13 Exit of Ginza Station on Tokyo Metro Ginza Line, Hibiya Line, or Marunouchi Line
- 2-minute walk from No. 3 Exit of Kyobashi Station on Tokyo Metro Ginza Line

Stop by our shop any time!

