



November 19, 2024

Company name: Mitsui Matsushima Holdings Co., Ltd.  
Name of Representative: Taishi Yoshioka, Representative Director and President  
(Stock Code: 1518, Tokyo Stock Exchange (Prime Market) and Fukuoka Stock Exchange)  
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## Notice of Expansion of Shareholder Benefit Program

Mitsui Matsushima Holdings Co., Ltd. (the “Company”) hereby announces that it has resolved, at a meeting of the Board of Directors held today, to expand the shareholder benefit program. The details are described below.

### 1. Purpose of the expansion of the shareholder benefit program

The purpose of the shareholder benefit program is to show our appreciation of the continued support of shareholders, to deepen their understanding of the Mitsui Matsushima Group’s business, and to enhance the attractiveness of the Company's shares as an investment. We will continue to expand our shareholder benefit program with the aim of better responding to the support of all shareholders who hold our company's shares.

### 2. Details of the expansion of the shareholder benefit program

All shareholders as of September 30, 2024 will receive a coupon for a 10% discount on ordered products usable at any of the 18 Hanabishi stores. The details are described below.

Content	Shares held	Benefit
HANABISHHI special discount for shareholders	1 share or more	10% discount on ordered products

Shipping date
Early December 2024 *Enclosed with interim financial documents
Terms of use
•Please present the above enclosed discount coupon to the store staff. •This discount coupon cannot be used in conjunction with any other campaign at the same time. (It can be used together with shareholder benefit ticket sent to shareholders as of March 31, 2024.) •Some fabrics are not eligible. •Discount coupon can be used one time only.
Expiration date
March 31, 2025

[Shareholder benefit program after expansion]

Content	Shares held	Benefit
Premium pet food *1	100 to less than 1,000 shares	One complimentary pet food voucher
	1,000 shares or more	Two complimentary pet food vouchers
Restaurant discount coupon *1	100 to less than 1,000 shares	Two 3,000-yen discount coupons
	1,000 to less than 3,000 shares	Four 3,000-yen discount coupons
	3,000 shares or more	Six 3,000-yen discount coupons
HANABISHI discount coupon *1	100 to less than 1,000 shares	One 10,000-yen discount coupon
	1,000 shares or more	Two 10,000-yen discount coupons
<b><u>HANABISHI special discount for shareholders</u></b> *2	<b><u>1 share or more</u></b>	<b><u>10% discount on ordered products</u></b>

\*1 Already sent to shareholders as of March 31, 2024

\*2 Expanded content this time

### 3. Target shareholders

This expansion of the shareholder benefit program applies to shareholders listed or recorded as of September 30, 2024.

Note: This document has been translated from a part of the Japanese original disclosed on November 8, 2024 for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.