



March 7, 2025

To Whom It May Concern:

Company name: Mitsui Matsushima Holdings Co., Ltd.
 Representative: Taishi Yoshioka, Representative Director and President
 (Stock code: 1518, Prime Market of the Tokyo Stock Exchange and Fukuoka Stock Exchange)
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Notice Concerning the FY2025 Shareholder Benefit Program

Mitsui Matsushima Holdings Co., Ltd. (the “Company”) hereby announces that its Board of Directors passed a resolution at its meeting held today on the Company’s shareholder benefit program for FY2025 as follows:

1. Outline of the FY2025 Shareholder Benefit Program

Eligible shareholders	Voucher/discount coupon sending date	Name	Number of shares held	Benefits
Those who are our shareholders as of March 31, 2025 (*1)	Late May 2025	Premium pet food vouchers	Not less than 100, but less than 1,000 shares	One premium pet food voucher
			1,000 or more shares	Two premium pet food vouchers
		Restaurant discount coupons	Not less than 100, but less than 1,000 shares	Two 3,000 yen restaurant discount coupons
			Not less than 1,000, but less than 3,000 shares	Four 3,000 yen restaurant discount coupons
			3,000 or more shares	Six 3,000 yen restaurant discount coupons
		HANABISHI product discount coupons	Not less than 100, but less than 1,000 shares	One 10,000 yen custom-made suit tailor discount coupon and one 2,000 yen custom-made shirt tailor discount coupon
			1,000 or more shares	Two 10,000 yen custom-made suit tailor discount coupons and two 2,000 yen custom-made shirt tailor discount coupons
Those who are our shareholders as of September 30, 2025 (*1)	Early December 2025	Special discounts for shareholders (HANABISHI)	1 or more shares	One 20% discount coupon for tailored products

*1: Shareholders who are entered or recorded in the shareholder register as of the indicated date

2. Details of the FY2025 Shareholder Benefit Program

(1) Premium pet food vouchers (for those who are our shareholders as of March 31, 2025)

Number of shares held	Number of vouchers	Description
Not less than 100 (1 share unit), but less than 1,000 shares	One premium pet food voucher	For one premium pet food voucher, shareholders can receive any one product THEY like (worth 3,080 yen including tax) among the products listed in [1] through [3] below:
1,000 or more shares	Two premium pet food vouchers	[1] (For dogs) ARTEMIS AGARx I/S Grain Free Small Pellet 1 kg [2] (For dogs) BLISMIX Dog Pork Small Pellet 1 kg [3] (For cats) BLISMIX Cat Chicken 1 kg

Terms of use
After you submit an application from the application website shown on your premium pet food voucher, the product will be sent to your preferred address.
Effective period
One year (from July 1, 2025 to June 30, 2026)

* For more information on the products, please visit the website of KMT Corporation (<https://kmt-dogfood.com/>).

[1] is a new product scheduled to be released in April. We also plan to release detailed information on our website in March.

(2) Restaurant discount coupons (for those who are our shareholders as of March 31, 2025)

Number of shares held	Number of coupons	Restaurants at which discount coupons can be used
Not less than 100 (1 share unit), but less than 1,000 shares	Two 3,000 yen restaurant discount coupons	<Mitsui Minato Club> [Fukuoka] Mitsui Minato Club <La Rochelle> [Tokyo] La Rochelle Sanno [Tokyo] La Rochelle Minami Aoyama [Fukuoka] La Rochelle Fukuoka
Not less than 1,000, but less than 3,000 shares	Four 3,000 yen restaurant discount coupons	
3,000 or more shares	Six 3,000 yen restaurant discount coupons	

Terms of use	
<Mitsui Minato Club> <ul style="list-style-type: none">• One coupon can be used per meal for one person.• There is no use restriction period.• No change will be given when a coupon is used.	<La Rochelle> <ul style="list-style-type: none">• One coupon can be used per course meal for one person (cannot be used at lunch time; reservation required).• The coupon can be used only for a course meal of 15,000 yen or more (including tax and excluding service charges).• The coupon cannot be used during the use restriction period specified on the coupon (Christmas dinner period).
Effective period	
One year (from July 1, 2025 to June 30, 2026) *excluding use restriction period	

(3) HANABISHI product discount coupons (for those who are our shareholders as of March 31, 2025)

Number of shares held	Number of coupons	Shops at which discount coupons can be used
Not less than 100 (1 share unit), but less than 1,000 shares	(i) One 10,000 yen custom-made suit tailor discount coupon	Sapporo Shop, Hokudaideri Shop, Morioka Shop, Sendai Shop, Yamagata Shop, Niigata Shop, Shinmaebashi Shop, Tokyo Shop, Ginza Shop, Shibuya Shop, Shinbashi Shop, Ikebukuro Shop, Chiba Shop, Hachioji Shop, Yokohama Kannai Shop, Iwatsuki Kakura Shop, Shizuoka Shop, and Fukuoka Shop
	(ii) One 2,000 yen custom-made shirt tailor discount coupon	
1,000 or more shares	(i) Two 10,000 yen custom-made suit tailor discount coupons	
	(ii) Two 2,000 yen custom-made shirt tailor discount coupons	

Terms of use
<p>(i) Custom-made suit tailor discount coupons can be used for tailoring a <u>suit</u> consisting of a combination of either <u>a jacket and a pair of pants</u> or <u>a jacket and a skirt</u> (but cannot be used for tailoring a coat).</p> <ul style="list-style-type: none"> For each set of tailored products, one discount coupon can be used. (“A set of tailored products” means either combination specified above.) <p>(ii) Custom-made shirt tailor discount coupons <u>can be used only for tailoring a shirt.</u></p> <ul style="list-style-type: none"> For each tailored product, one discount coupon can be used. No change will be given when a discount coupon is used under (i) or (ii) above, and discount coupons <u>cannot be used in combination with other campaigns.</u> <p>* Please contact individual shops for information about regular holidays, summer holidays, winter holidays, etc.</p>
Effective period
One year (from July 1, 2025 to June 30, 2026)

(4) Special discounts for shareholders (HANABISHI) (for those who are our shareholders as of September 30, 2025)

Number of shares held	Benefits
1 or more shares	<u>20% discount</u> on tailored products

Terms of use
<ul style="list-style-type: none"> Please present your discount coupon, which will be enclosed together with interim financial results documents sent to you, to the shop staff. The discount coupon cannot be used in combination with other discount campaigns or <u>discount coupons that will be sent to those who are our shareholders as of March 31, 2025.</u> There are certain materials for which the discount is not available. A discount coupon can be used only once.
Effective period
From the date of receipt through March 31, 2026

3. Eligible Shareholders

Eligible shareholders are as follows depending on the types of benefits under the shareholder benefit program:

Shareholder benefit program	Eligible shareholders
2. (1) through (3) above	Shareholders who are entered or recorded in the shareholder register as of March 31, 2025
2. (4) above	Shareholders who are entered or recorded in the shareholder register as of September 30, 2025